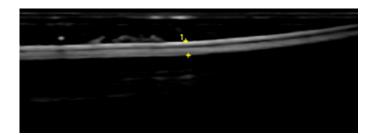


- FDA
- Manufacturers
- Plastic Surgeons
- Patients

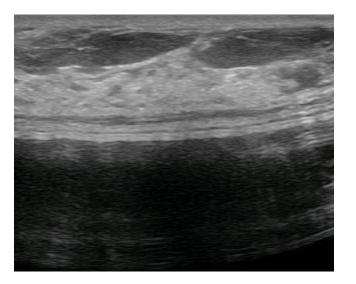
Requires a reliable hardware platform, a
 Hi Res transducer 8-16 MHz, Software
 platform for plastic surgeons

 \odot Implant & HRUS technologies are converging

- Implants more cohesive & higher fill
- Ultrasound technology more accurate



Current State of HRUS



O Ultrasound and Image guided procedures are gaining acceptance

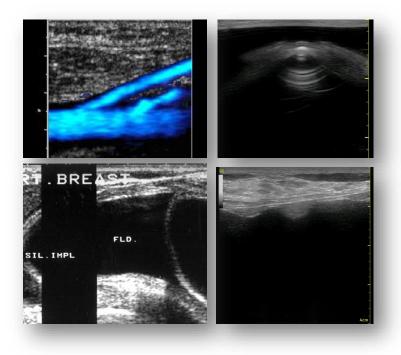
Ultrasound has been popular as an alternative to MRI. The advantages include decreased cost and time; no pain, dynamic screening options and increased patient compliance for breast implant monitoring



PS Opportunities

- o Breast Implant Shell failure
- o Breast Implant Rotation
- Breast Implant Gel Fracture
- Seroma vs. Swelling Breast
- o Hematoma Acute Trauma
- Tissue Expander Port ID
- Implant Capsule/ADM evaluation
- Fat Transfer Guidance & Evaluation
- Breast Evaluation General

Additional Applications



- Seroma ID body vs edema
- Lap-band ports ID other ports
- Mandible/Facial fractures
- Hand Fractures and management
- Vein identification & ablation
- Muscle ID for Botox Corrugators
- o Future Research

It's an Entire System

o Ultrasound Hardware



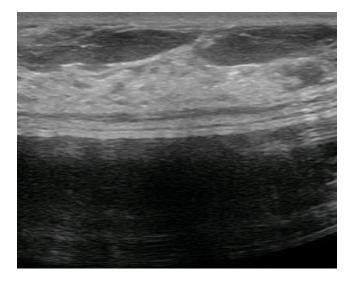
• Hi Frequency Transducer



Software Platform

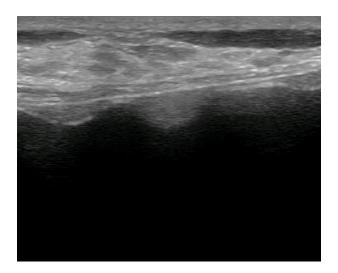


Basic Requirements



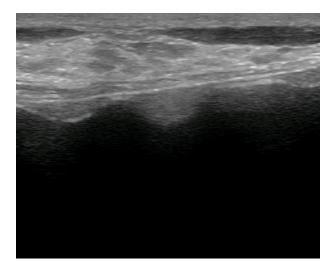
- Reasonable Cost
- Reliable/ minimal downtime
- $\circ~$ Straightforward to navigate
- High quality images
- Resource library
- $\,\circ\,\,$ Training and follow-up
- $\circ~$ Good support and follow-up
- Continued enhancements
- Eventual Accreditation

Software Suggestions



- Each application will have optimized initial settings
- Have basic adjustments easily accessible: Depth, Brightness, Sharpness...with Toggle bar
- Easy database search
- Save as .jpeg .tiff .mov ...
- *Wifi connectivity to send directly to email, patient chart - EMR

Library of Comparisons



 Have smooth-textured-intact images
 Seroma images, etc. that can be brought up to compare to current imaging patient

• Easy transfer of images



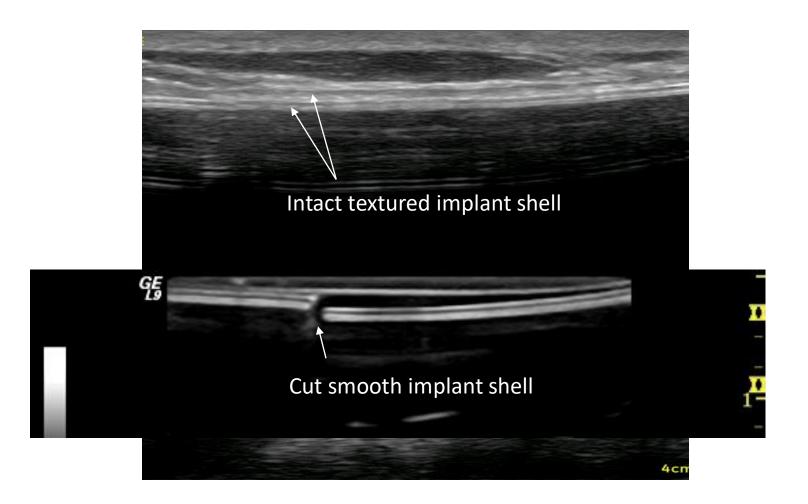
PS Applications

- o Breast Implant Shell failure
- o Breast Implant Rotation
- Breast Implant Gel Fracture
- \circ Seroma vs. Swelling Breast
- o Hematoma Acute Trauma
- Tissue Expander Port ID
- Implant Capsule/ADM evaluation
- Fat Transfer Guidance & Evaluation
- Breast Evaluation General
- Future & Other Applications



ROI Potential

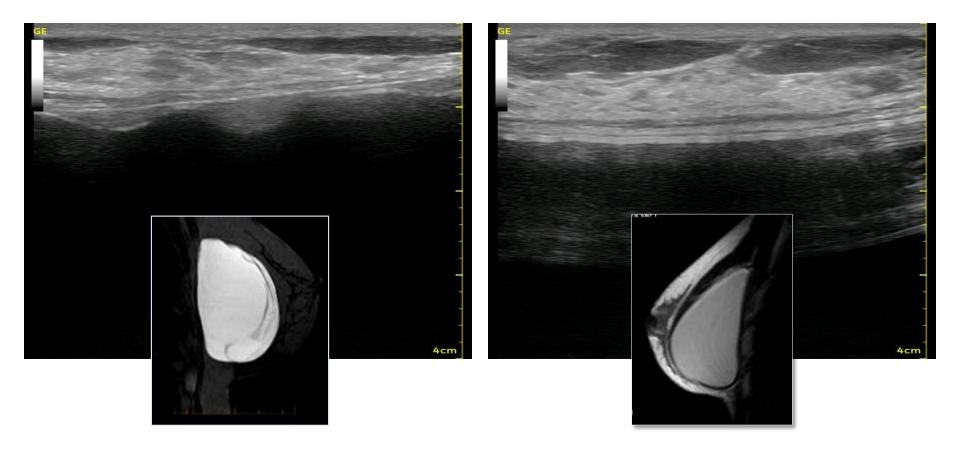
- \circ Whoever dx the rupture does the revision
- Could charge \$500-1000 /pt to screen their devices for life or charge per screening (I put in \$1000 for lifetime screening but then back out to show it has value)
- Get patients back in office yearly to screen purchase products---add surgery-products
- Charge insurance for ultrasound drainage of seromas---looking into charging insurance for implant screening
- $\circ~$ Define breast swelling vs Fluid collection
- Patient piece of mind = "Priceless"

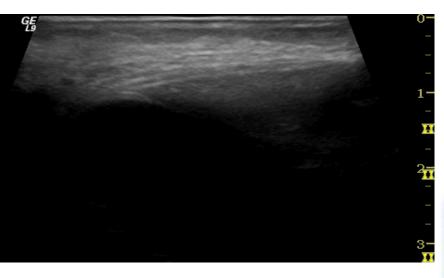


tra shell / Intracapsular gel

Ruptured smooth implant shell

Intact implant shell





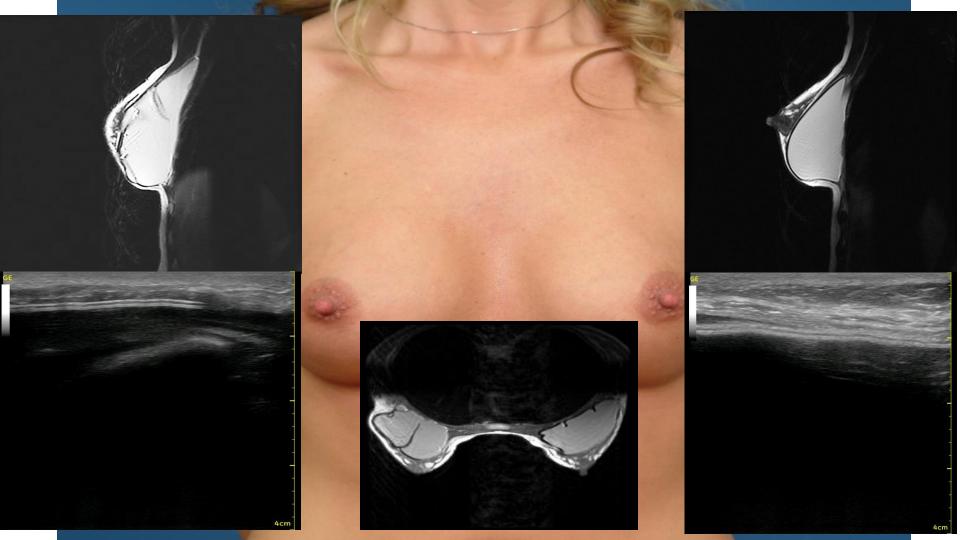
Video showing gel outside of the shell but intracapsular

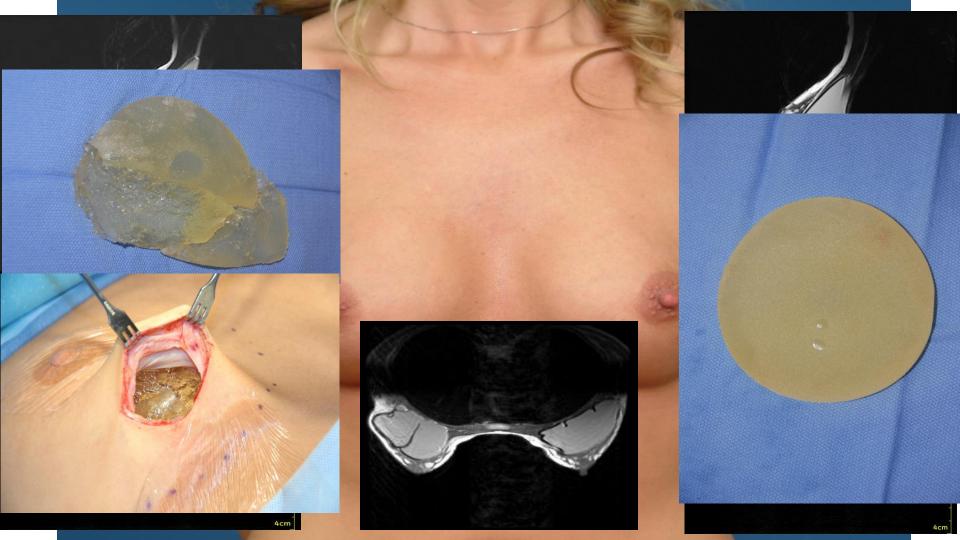
Ruptured implant with patch delamination /

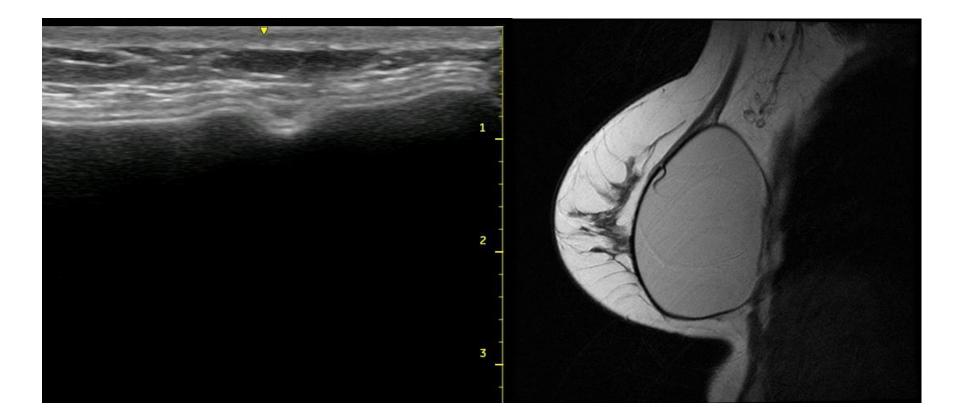
GE

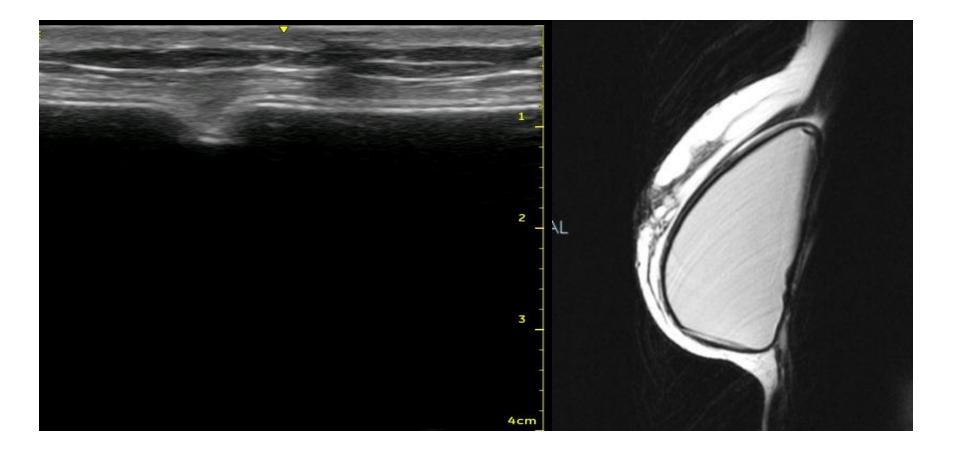




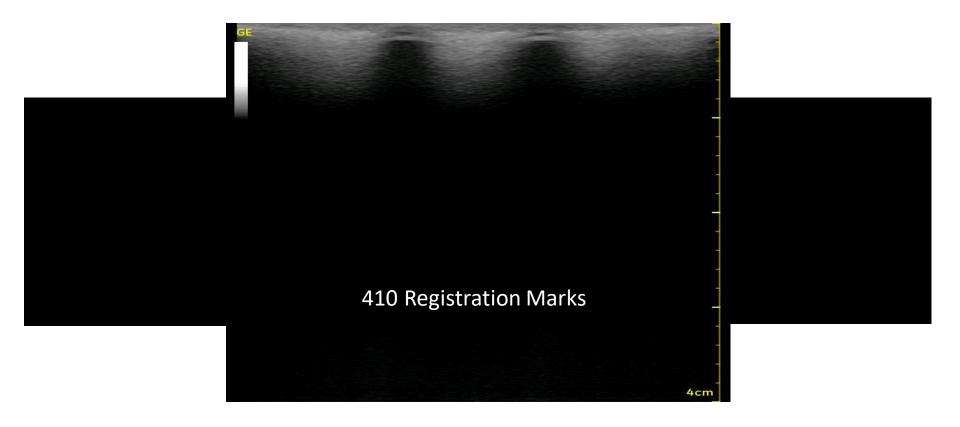




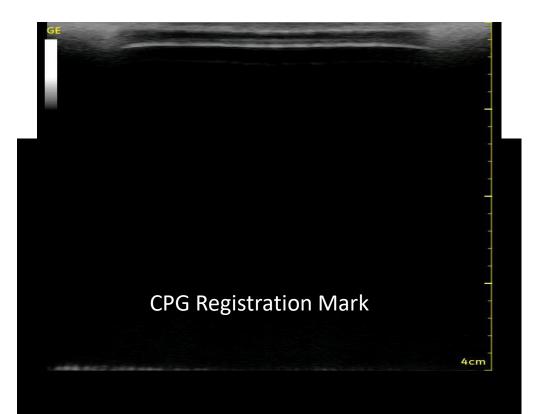




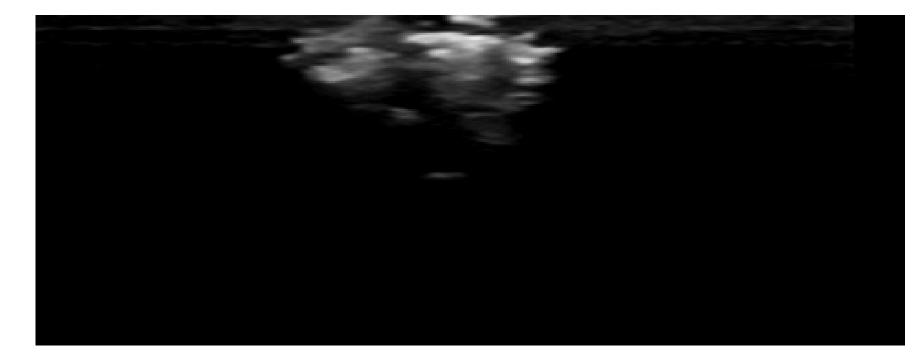
Rotation – Registration Marks



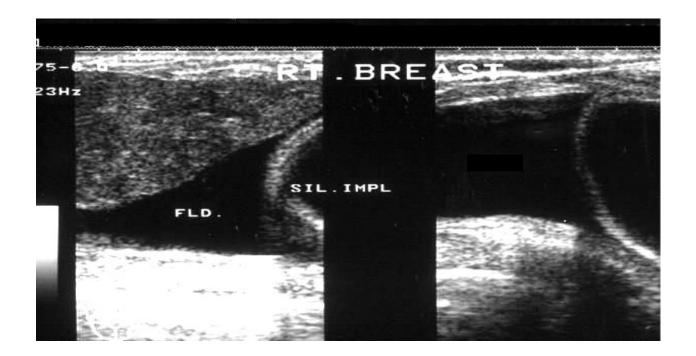
Rotation – Registration Marks



Internal Gel Fracture



Fluid - Seroma



Current Research

Plastic & Reconstructive Surgery : POST ACCEPTANCE, 25 M arch 2011 doi: 10.1097/PRS.0b013e318217fdb0

Managing Late Periprosthetic Fluid Collections (Seroma) in Patients With Breast Implants: A Consensus Panel Recommendation and Review of the Literature

Bengtson, Bradley MD; Brody, Garry S. MD; Brown, Mitchell H. MD; Glicksman, Caroline MD; Hammond, Dennis MD; Kaplan, Hilton MD, PhD; Maxwell, G. Patrick MD; Oefelein, Michael G. MD; Reisman, Neal R. MD, JD; Spear, Scott L. MD; Jewell, Mark L. MD; Late Periprosthetic Fluid Collection After Breast Implant Working Group

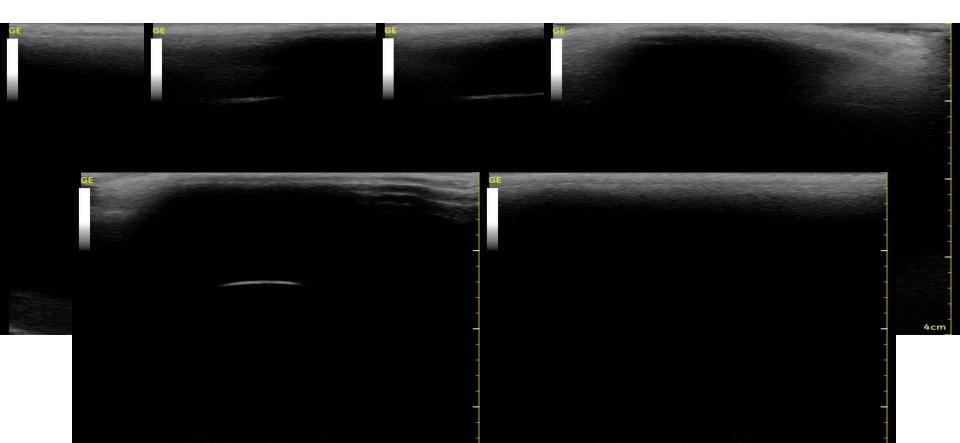
Abstract

Background: The goal of this consensus is to establish an algorithm for the management of patients who develop a late or delayed periprosthetic fluid collection. A work group of practicing plastic surgeons and device industry physicians met periodically by teleconference and discussed issues pertinent to the diagnosis and management of late periprosthetic fluid collections in patients with breast implants. Based on these meetings, treatment recommendations and a treatment algorithm were prepared in association with an editorial assistant.

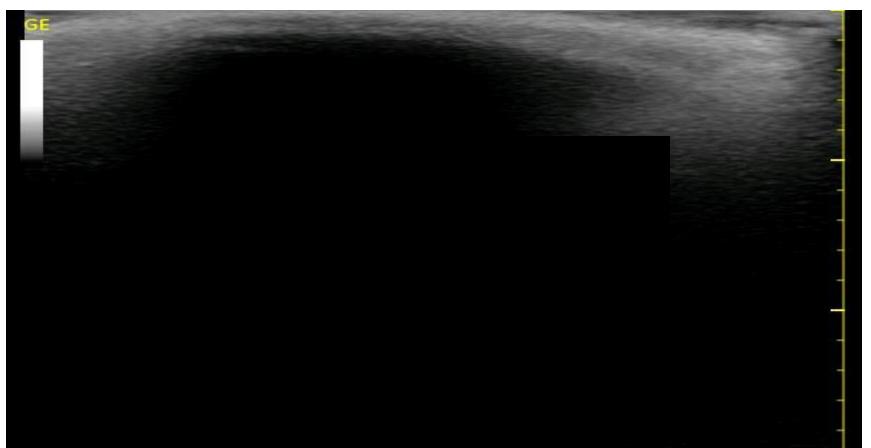
Method: The work group participants discussed optimal care approaches developed in their private practices as well as from evidence in the literature.

Late Seroma Management Ultrasound key in initial evaluation Swelling vs. Fluid

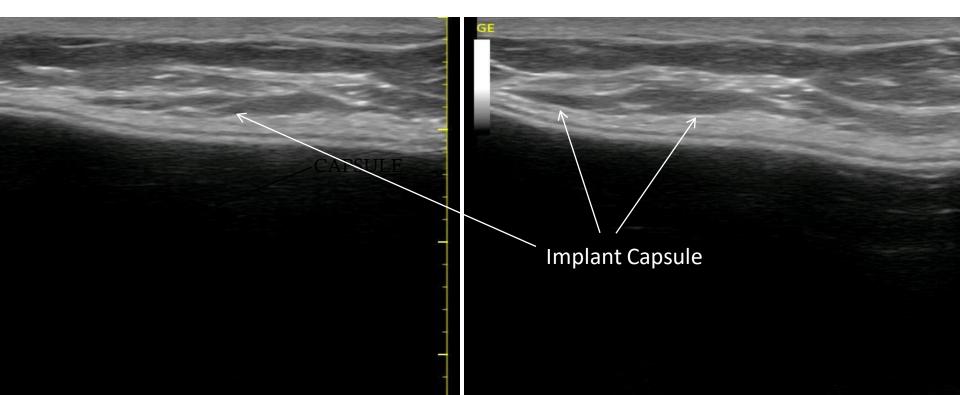
Tissue Expander Port ID



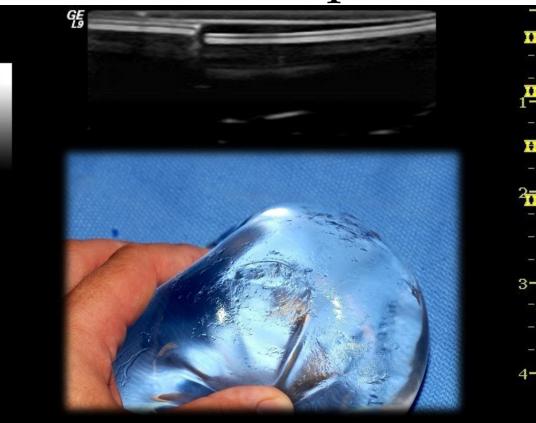
Tissue Expander Port ID



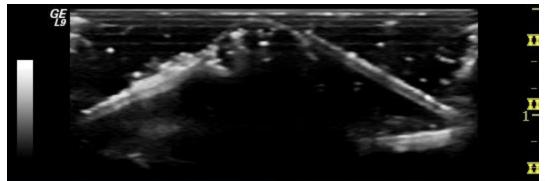
Implant Capsule



Natrelle smooth implant shell cut

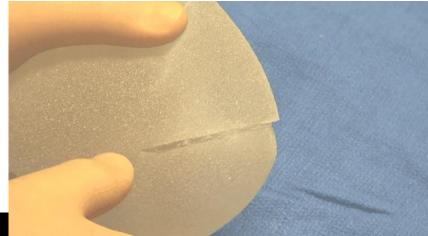


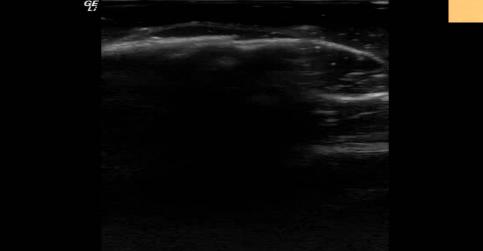
Natrelle Style 15 Bulge





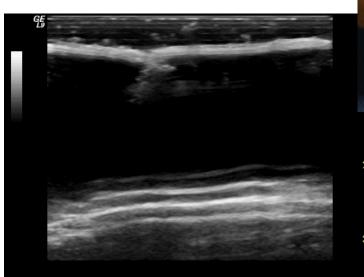
One of the great things about HRUS is that it is dynamic...if suspect rupture it can be accentuated





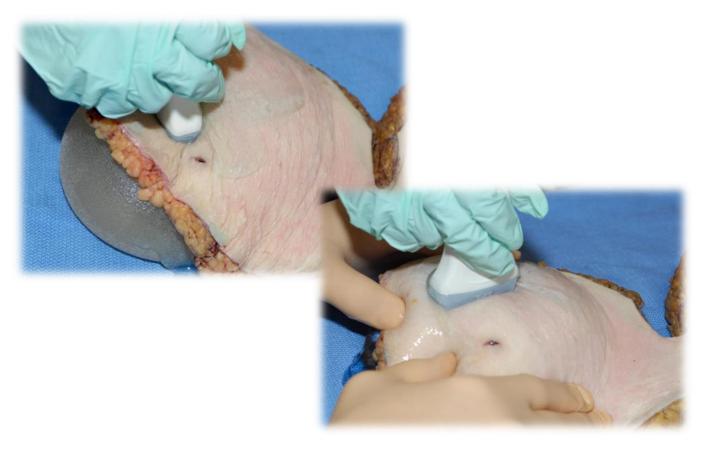
Highly cohesive gel retracts back into the shell

Smooth responsive gel implant

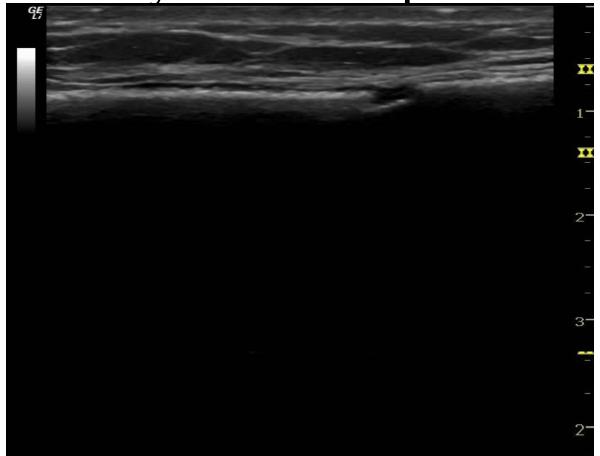




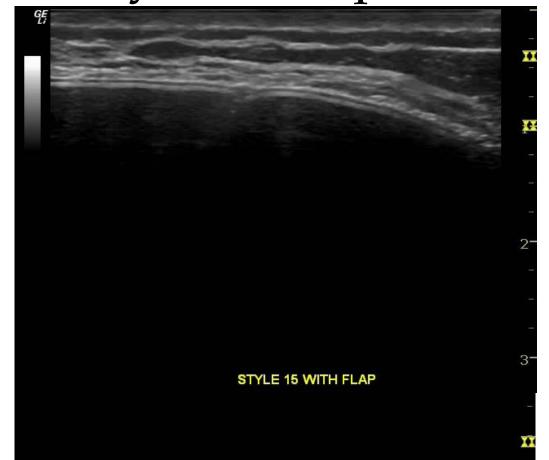
Scanning - Flap Simulation

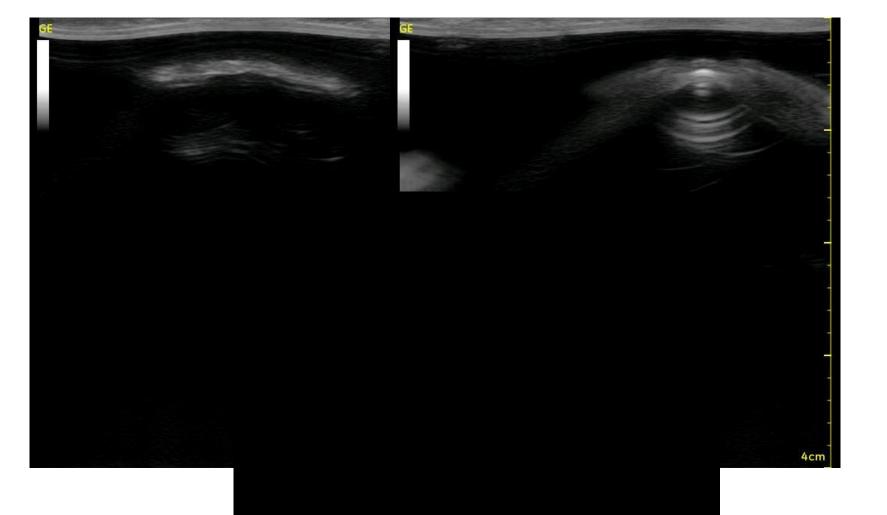


Cut Style 410 Flap Model

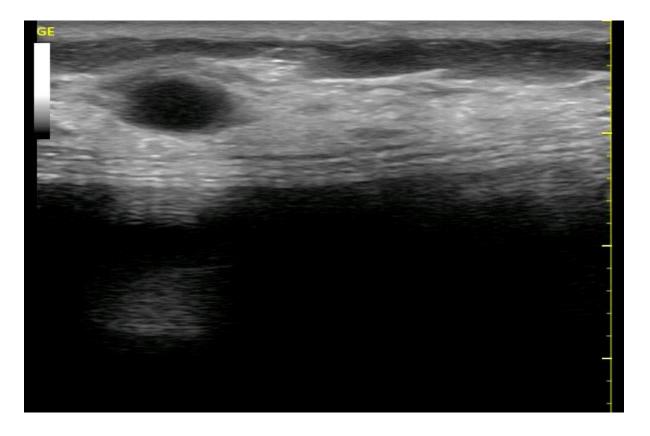


Cut Style 15 Flap Model

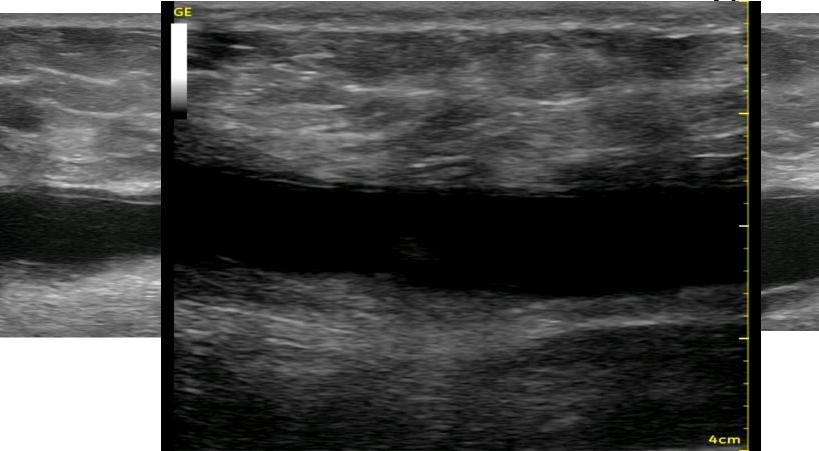


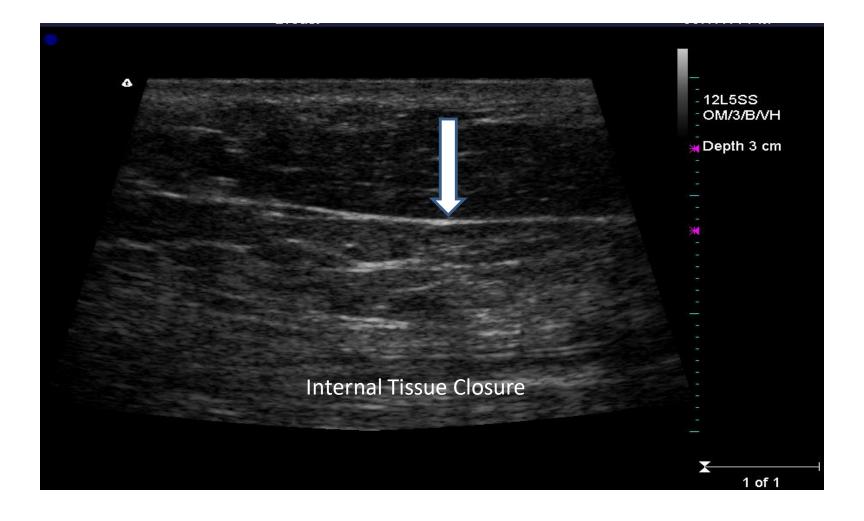


General - Breast Cysts

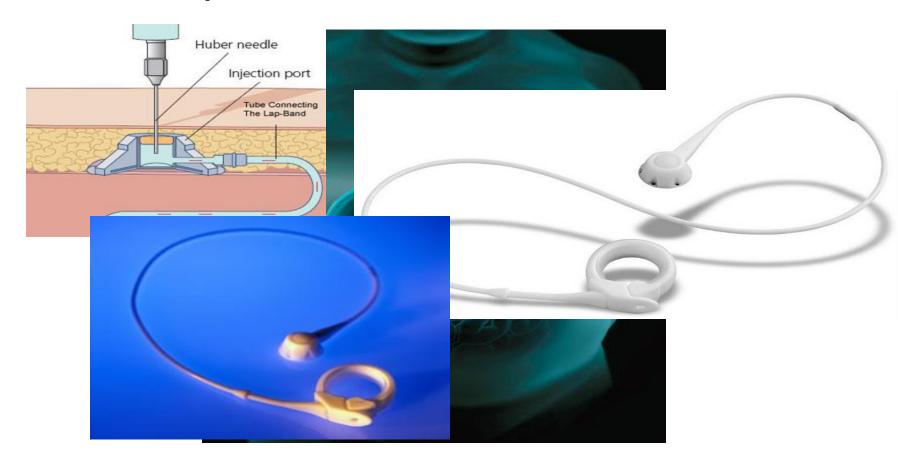


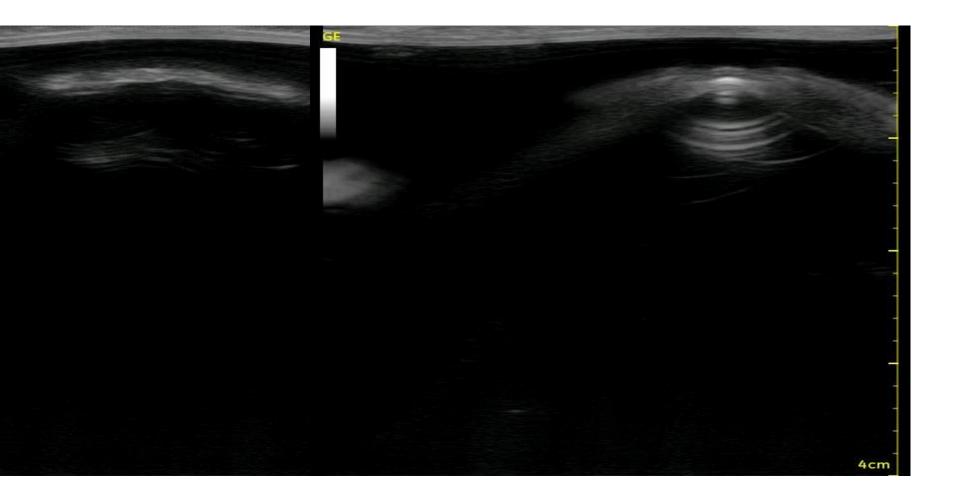
Revolutionized Seroma Management



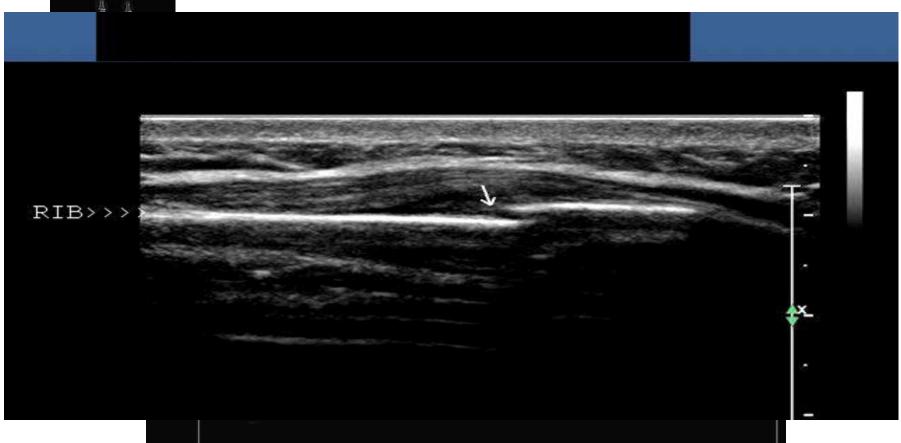


Lap-Band and other Ports

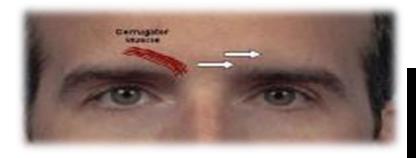




Fracture Evaluation



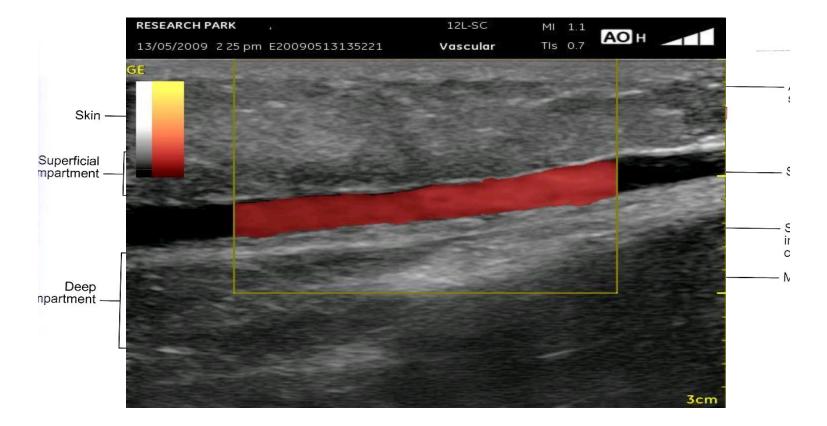
Muscle localization - Botox



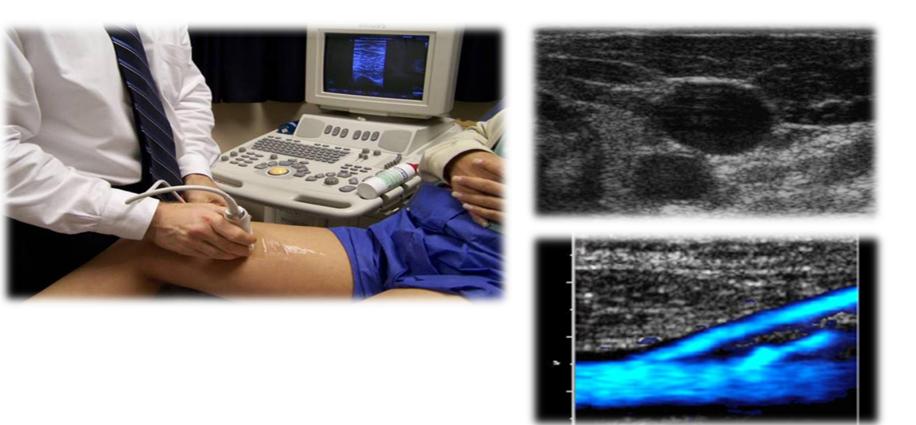




Diagnostic vein & ablation



Diagnostic vein & ablation



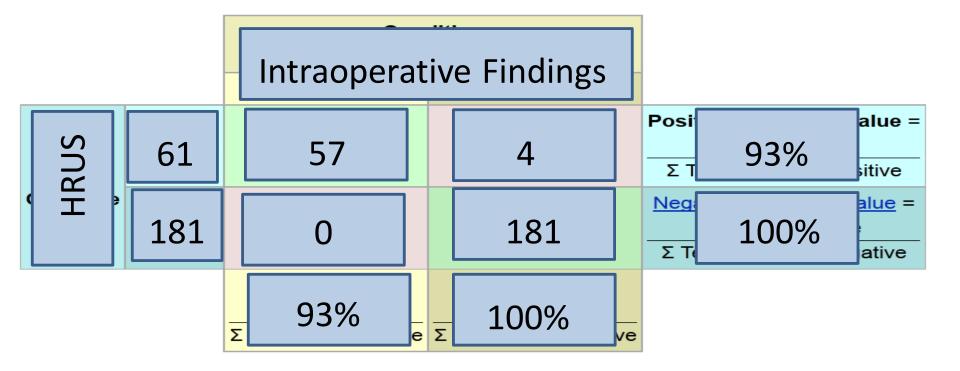
Diagnostic vein & ablation



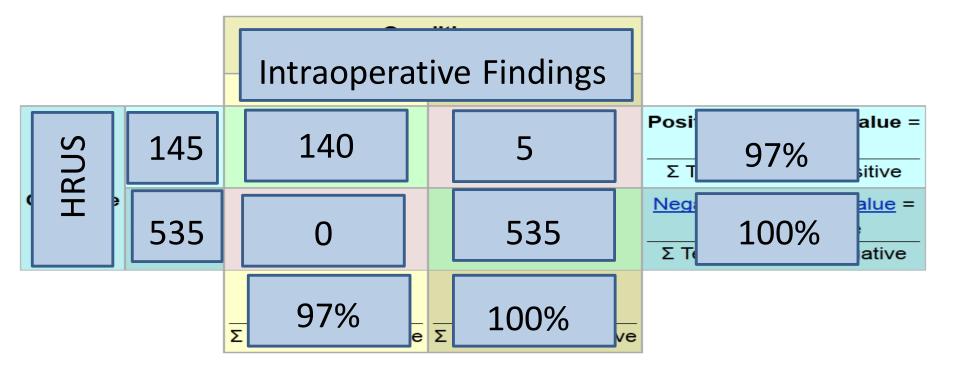
HRUS - Further Study

		Condition (as determined by " <u>Gold standard</u> ")		
		Condition Positive	Condition Negative	
Test Outcome	Test Outcome Positive	True Positive	False Positive (Type I error)	Positive predictive value =Σ True PositiveΣ Test Outcome Positive
	Test Outcome Negative	False Negative (Type II error)	True Negative	Negative predictive valueΣ True NegativeΣ Test Outcome Negative
		$\frac{Sensitivity}{\Sigma True Positive}$ $\overline{\Sigma Condition Positive}$	$\frac{\text{Specificity}}{\Sigma \text{ True Negative}} = \frac{\Sigma \text{ True Negative}}{\Sigma \text{ Condition Negative}}$	

HRUS – First 242 Patients



HRUS – First 680 Patients



Publications



Recent Publications

- Milan study and Nahabedians review
- o 2006-2008???
- o 8mhz vs 12-15
- Extra capsular gel?
- Looking at everything but shell

Recent Publications



Appropriate Use of Magnetic Resonance Outcomes Article Imaging and Ultrasound to Detect Early Silicone Gel Breast Implant Rupture in Postmastectomy Reconstruction Mario Rietjens

Gaetano Villa Antonio Toesca

 \cap

Background: Implant rupture is one of the most important sequelae of breast reconstruction after mastectomy. The primary aim of this study was to compare reconsistence on anter manecours, the primary and or ons study was to compare magnetic resonance imaging and ultrasound evaluation with intraoperative Stefania Rizzo findings and provide a reliable description of the occurrence of each radio-Sara Raimondi Fabio Rossetto Methods: The authors prospectively recruited a consecutive series of 102 post-Claudia Sangalli

mastectomy patients requiring implant change for aesthetic purposes. Magnet-Francesca De Lorenzi ic resonance imaging and ultrasound evaluation results were compared with Andrea Manconi intraoperative findings. Sensitivity, specificity, positive predictive value, nega-Angelo Gustavo tive predictive value, and the overall accuracy of magnetic resonance imaging Zucca Matthes and ultrasound in detecting ruptured implants were calculated, along with Badir Chahuan their corresponding 95 percent confidence intervals. Fabricio Brenelli Results: Magnetic resonance imaging performs better than ultrasound for di-Massimo Bellomi

agnosis of breast implant rupture, with overall accuracies of 94 and 72 percent, respectively. The negative predictive value of ultrasound was 85 percent, meaning that in the case of negative ultrasound findings, magnetic resonance imaging may be avoided. Teardrop sign and water droplets are the most common findings on magnetic resonance imaging. Conclusions: Magnetic resonance imaging should be considered the method of

choice for investigating silicone gel implant rupture in postmastectomy patients, and the standardization of magnetic resonance imaging criteria may improve magnetic resonance imaging accuracy. The authors therefore suggest a strategy of screening asymptomatic women with ultrasound every year and with magnetic resonance imaging every 5 years. (Plast. Reconstr. Surg. 134: 13e, 2014.) CLINICAL QUESTION/LEVEL OF EVIDENCE: Diagnostic, II.

avticle.

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systemic events, no increased risk of connective

tissue diseases or cancer is evident in women with

extracapsular ruptures.14 However, revision pro-

risk of local adverse events such as capsular con-

asymptomatic patients is unknown.17 Implant rupture can occur in the early period after implan-

tation or following a long interval. Its prevalence

increases with implant age. Holmich et al.º found

2 percent of ruptured prostheses at 5 years' and

Disclosure: The authors have no financial interest

in any of the products or devices mentioned in this

13e

The true prevalence of implant ruptures in

tracture, scarring, pain, and aesthetic failure.278

mplant-based reconstruction is the most pop- rare form of lymphoma, or other locoregional or ular technique of breast reconstruction after mastectomy. Implant rupture is one of the most important sequelae, resulting in a significant deterioration of aesthetic outcomes and requiring a cedures after ruptured implants may increase the further surgical procedure. Although extracapsular silicone leakage has been investigated in the past for correlation with autoimmune diseases, a

lean Yves Petit

Milan, Italy; and Barmin, Brand

From the Departments of Plastic and Reconstructive Surgery, Radiology, and Breast Surgery, and the Division of Epidemiology and Biostatistics, European Institute of Oncology; and the Department of Breast and Reconstructive Surgery, Barretos Cancer Hospital.

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bei

bui

Current strategies for assessing breast implant rupture include visual inspection, palpation, mammography, ultrasound, computed tomography, and magnetic resonance imaging. Visual inspection is usually not useful but may provide clues regarding rupture, especially when a contour abnormality is noted with different maneuvers, such as arm raising. Palpation is also limited and has been demonstrated to have a sensitivity of only 30 percent, Mammography has limited benefit and is considered useful for detecting extracapsular rupture but limited for intracapsular rupture. Standard resolution ultrasound is useful for extracapsular but not intracapsular rupture. Computed tomography scanning is associated with ionizing radiation and is not recommended for routine screening. Magnetic resonance imaging is useful for intracapsular

M.D. Washington, D.C.

and extracapsular rupture and is the current accepted standard In 2006, following the approval of the use of silicone gel breast implants in the United States, the Food and Drug Administration recommended that all women with silicone gel breast implants undergo screening with magnetic resonance imaging 3 years after implantation and every 2 years thereafter.1 To many patients and surgeons, this recommendation was considered excessive and unrealistic, primarily because of the inconvenience imposed on the majority of patients, as most were asymptomatic, but also because of the associated high costs. In order to lessen the inconvenience and reduce the cost associated with routine magnetic resonance imaging, various strategies have been considered and studied. As healthcare costs continue

sity Hospital.

ary 25, 2014.

DOI: 10.1097/PRS.000000000000452

to escalate, there will be a strong emphasis by third-party payers, governments, and hospitals to reduce costs. Cost reduction must be balanced with safety and efficacy standards that have been

DISCUSSION

Outcomes Article

In the article "Appropriate Use of Magnetic Resonance Imaging and Ultrasound to Detect Early Silicone Gel Implant Rupture in Postmastectomy Reconstruction," the authors from the European Institute of Oncology have prospectively studied this issue and concluded that magnetic resonance imaging should be considered the method of choice to definitively investigate silicone gel implant rupture in postmastectomy women.3 This conclusion was based on calculations of sensitivity, specificity, negative predictive value, and positive predictive value for both magnetic resonance imaging and ultrasound. The overall accuracy for magnetic resonance imaging was 94 percent, whereas that for ultrasound was 72 percent. The authors acknowledge that the cost of magnetic resonance imaging is an issue and that ultrasound will continue to have a role. Thus, for symptomatic patients, magnetic resonance imaging was recommended. For asymptomatic patients, yearly ultrasound examinations are sufficient as long as the patient remains asymptomatic, with magnetic resonance imaging examination every 5 years. Although the study has a level 2 evidence rating because all patients were prospectively enrolled, it may be more appropriate to classify this as level 3 evidence because almost all patients had the same diagnostic examination. there was no randomization, and there was no control group.

Disclosure: Dr. Nahabedian is a speaker and a From the Department of Plastic Surgery, Georgelown Univerconsultant for LifeCell Corporation and Sientra. He receives honoraria for speaking and consulting. No Received for publication February 23, 2014; accepted Februconsultation or funding was received in preparation Copyright © 2014 by the American Society of Plastic Surgeons of this article.

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Discussion: Appropriate Use of Magnetic Resonance Imaging

and Ultrasound to Detect Early Silicone Gel Breast Implant

Rupture in Postmastectomy Reconstruction

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